



FOR IMMEDIATE RELEASE

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8th Annual Northeastern Wisconsin Global Trade Conference

Green Bay, Wis.- (Feb. 24, 2010) – The 8th Annual Northeastern Wisconsin Global Trade Conference – with a theme of “Taking Wisconsin to the World” – will provide business professionals with tools and skills needed to compete in the expanding global marketplace. The daylong conference will be held Tuesday, March 30, 2010 at the newly renovated Oshkosh Convention Center in downtown Oshkosh. The conference is presented in conjunction with U.S. Rep. Tom Petri (R-6th District) and U.S. Rep. Steve Kagen (D-8th District). Keynote speakers are Steve Shelley, Senior Vice President Supply Chain Management for Schreiber Foods, Inc. and Suresh Kumar, Assistant U.S. Secretary of Commerce and Director General of the U.S. and Foreign Commercial Service in Washington D.C.

The conference is designed primarily for CEOs of large and small businesses, business owners, senior management teams, government officials, educators, economic development professionals, and college and university students. Topics to be covered in seminar sessions include:

- Export-import documentation and procedures,
- International forms of payment and risk mitigation,
- Global financing related to business expansion,
- A case study in developing and implementing a successful export program,
- Doing business in the Middle East, and
- Global supply chain management essentials.

The individual registration fee is \$70 per person with each additional registrant from the same company at \$65 per person until March 19, 2010. After that date, the fee increases to \$80 for the first person and \$75 for each additional person from the same company. Students are also welcome at a reduced fee of \$15 until March 19, 2010 and \$17 thereafter.

MORE

To register, or for additional trip information, contact Fred Monique, vice president of Advance, at (920) 496-2118 or Monique@titletown.org.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, Urban Hope Entrepreneur Center, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit advancegreenbay.org. For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit titletown.org.

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