



Partners In Education

FOR IMMEDIATE RELEASE

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DADS COME TOGETHER TO PROMOTE AWARENESS OF ALCOHOL ABUSE

Green Bay, Wis.- (April 7, 2010) – The Partners in Education Drug Alliance will host a powerful town hall meeting entitled, “A Tale of Two Dads: The Tragic Side of Alcohol Abuse” at 7 p.m. on Thursday, April 29, at the Northeast Wisconsin Technical College Lecture Hall.

David Brandt and Mike Knetzger will share how their lives were irrevocably changed by the deaths of their daughters. Brandt, from Door County, will focus on the loss of his daughter, Amanda, who was killed in a car crash after a day of drinking with her friends. The family’s story is featured in the documentary film, “With Whom Will It End,” which has been sent to all families in Door County as a tool for parents to use to talk to their children about the dangers of alcohol abuse.

Mike Knetzger, a member of the Green Bay Police Department, will present about the loss of his daughter, Ashley J. Britsch-Knetzger, who was killed by a drunk driver in 2008. Since his daughter’s death, Knetzger has become a leading advocate in Wisconsin on the need to change laws regarding OWI. He and his family established the “Ashley Knetzger OWI Enforcement Award,” presented annually to the Green Bay Police Officer who has the most OWI arrests.

Pre-registration for the town hall meeting is required. To register, contact Rebecca Deschane at (920) 593-3406 or by email at rdeschane@titletown.org.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium. For more information on Partners in Education, visit GreenBayPartnersinEducation.org or call 920.437.8704. For more information about the Chamber, call 920.437.8704 or visit titletown.org.

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