



FOR IMMEDIATE RELEASE

Contact: Fred Monique, 920.496.2118, Monique@titletown.org

Brown County Revolving Loan Fund (BCRLF) Program transferred to Advance

Green Bay, Wis.- (April 12, 2010) - Marketing and administration of Brown County's Revolving Loan Fund (BCRLF) program has been transferred to Advance, the economic development arm of the Green Bay Chamber of Commerce.

The Brown County Revolving Loan Fund is designed to encourage new business development as well as the expansion or retention of businesses already located in Brown County. The fund offers a competitive financing option for capital improvements or investments necessary to create, expand or maintain employment opportunities and production levels within the county. The loan program typically funds qualified equipment purchases, working capital needs, land/building purchases or other non-construction related expenditures.

Access to the overall economic development programs, resources and services offered by Advance will further enhance the success of the BCRLF Program.

"In today's economic environment, this program is perfectly tailored for businesses seeking access to a reduced interest rate and flexible source of capital that can be used in combination with more conventional sources for a business start-up or expansion that will result in job creation or retention opportunities within Brown County," said Fred Monique, vice president of Advance.

For more specific details of the program, contact Fred Monique at 920-496-2118 (Monique@titletown.org) or Jessica Beckendorf at 920-496-2113 (jbeckendorf@titletown.org) or visit advancegreenbay.org to download an application packet.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations

providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, Urban Hope Entrepreneur Center, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit advancegreenbay.org. For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit titletown.org.

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