



Green Bay Area Chamber of Commerce

FOR IMMEDIATE RELEASE

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Green Bay Area Chamber of Commerce – Hertz relationship is first of its kind

Green Bay, Wis.- (Jan. 19, 2010) – The Green Bay Area Chamber of Commerce is pleased to announce another first: it has added Hertz Car Rentals to the Chamber’s Smart Business Savings (group purchasing) program.

The program is the first of its kind nationwide with a chamber of commerce for Hertz, and anticipated to serve as a pilot program for future chamber of commerce relationships for the car rental company.

“We are ecstatic to partner with such a long-standing company in the car rental business to offer our members these benefits for business and leisure travel,” said Paul Jadin, president, Green Bay Area Chamber of Commerce.

Hertz is the largest general use car rental brand in the world, and the number one airport car rental brand in the U.S. The company has locations at 69 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Australia and New Zealand.

The Smart Business Savings program with Hertz offers Green Bay Area Chamber of Commerce members up to a 20 percent discount off the best available car rental rates for business and leisure travel anywhere in the continental United States. It also offers free enrollment in Hertz’ premier Gold Club, an annual \$60 value. Companies enrolled in the free program that reach certain rental levels will also receive free rental day certificates. For more details, and contact information to register, visit www.titletown.org/members/savings/hertz.

Last year, more than 1,050 Green Bay Area Chamber members saved more than \$1 million by purchasing the Chamber-endorsed products and services in the Smart Business Savings program.

For more information, please visit www.titletown.org or contact Gary Baranowski,
920.593.3414.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium.

For more information, call 920.437.8704 or visit titletown.org.

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