



Green Bay Area Chamber of Commerce

FOR IMMEDIATE RELEASE

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CHAMBER PARTNERS WITH SPECIALIZED TRADE GROUPS TO HOST BUSINESS DAY IN MADISON – LOCAL BUSINESS LEADERS URGED TO ATTEND TO PROMOTE JOBS AT THE CAPITOL

Green Bay, Wis.- (Jan. 11, 2010) - The Green Bay Area Chamber of Commerce is partnering with WMC and 14 other business groups to deliver the message that jobs are the state's highest priority.

“We need to send a message to the Capitol that jobs are the top priority for our state, our communities and our families,” said Paul Jadin, president of the Green Bay Area Chamber of Commerce.

Business Day in Madison is the premier business legislative day at the Capitol, with 1,000 top executives from the state's leading firms attending. The event is held in partnership with WMC, the Wisconsin local chambers and many other specialized business trade groups.

Business Day in Madison occurs 9 a.m. to 4 p.m. on Tuesday, Feb. 23, at the Monona Terrace Community & Convention Center in Madison. Featured speakers include former White House press secretaries Dana Perino and Dee Dee Myers, and Charlie Cook, a top Washington political analyst who will offer insights into recent political trends in the nation. (For more information go to: www.businesssdayinmadison.com.) The event is open to the media.

“As Wisconsin works to come out of the recession, businesses need to remain united in our commitment to common sense solutions like tax relief, regulatory reform and controlling lawsuit abuse to improve our business climate,” said Jadin. Wisconsin's unemployment rate has stabilized in recent months, but our business climate recently ranked 48th in the nation, according to Forbes magazine.

“The Legislature and Governor need to team up for job creation and job retention. We won't be the most competitive state over night. But we can get there if everyone commits themselves to one common mission: To make Wisconsin the most competitive state in the nation,” he added.

Jadin strongly encourages local business leaders to attend Business Day in Madison.

“We need to send a strong delegation to Madison so our lawmakers understand that we need more jobs in our community,” he added.

Business Day in Madison tickets are available for purchase online at www.businessdayinmadison.com or by calling (608) 258-3400. Green Bay area individuals interested in traveling together may express their interest to Nan Nelson at the Green Bay Area Chamber of Commerce by calling (920) 593-3418.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium.

For more information, call 920.437.8704 or visit titletown.org.

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