



## **Business Roundtable Discussion** **Presented by Alliance 360**

Experts are calling for economic rebound in 2010. Join the three business leaders of **Alliance 360** as they present key strategies that can positively impact your business!

### **TOPICS & PRESENTERS:**

#### ***Successfully Managing Your Cash Flow and Banking Relationship***

Tony Busch started Priora<sup>®</sup> Cash Flow Management, LLC, in May of 2003 as an advisor to business owners and business lenders. He has 30 years of experience in the business banking industry, including lending and management at all levels including President. Using proprietary software systems he developed, he assists clients around the United States to apply effective strategies to improve their results. Priora<sup>®</sup> Cash Flow Management, LLC is based in Appleton, WI.

#### ***401K Fiduciary Risk Assessment – Are You Personally Liable?***

Tony Krance, MBA, CFP<sup>®</sup>, AIF<sup>®</sup> has worked in finance for over 25 years, primarily for Fortune 500 companies. He is an expert in qualified retirement plans, helping plan sponsors/employers reduce and in some cases, virtually eliminate their investment fiduciary liabilities and reduce total plan expenses. Tony serves clients throughout Wisconsin and the Upper Peninsula of Michigan and is located in Green Bay, WI.

#### ***Reducing Total Construction Costs by 15% to 18% - Here's How***

Chris Forslund, MBA, is the Director of Business Development for The Selmer Company, a 114 year old construction services firm based in Green Bay, WI. He has over 25 years of commercial banking, consulting, and commercial development experience. As a former business owner and lender, Chris brings first-hand knowledge of the strategies needed to produce commercial construction projects that come in on time, on budget – or better!

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**DATE:** Wednesday, January 26, 2010

**LOCATION:** The Advance Business Center (Class Room)  
2701 Larsen Road  
Green Bay, WI 54303

**TIME:** 7:30 a.m. to 9 a.m.

**FEE:** \$25 (all proceeds will be donated to The Advance Business Center to promote continued economic development in Northeast Wisconsin)

Space is limited. Call or e-mail Chris Forslund at 920-593-8227 or [chrisf@theselmerco.com](mailto:chrisf@theselmerco.com) to register.