

ACCEPTING  
THE FIRST  
**50**  
APPLICANTS  
FOR CONSIDERATION

**DEADLINE:**  
MAY 31, 2012



# LEADERSHIP GREEN BAY

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succeed by example

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has.”

- Margaret Mead -

CLASS OF 2013

LEADERSHIP GREEN BAY  
APPLICATION

**LEADERSHIPGREENBAY.ORG**



LEADERSHIP GREEN BAY IS A PROGRAM OF THE GREEN BAY AREA CHAMBER OF COMMERCE

# Mission

“Leadership Green Bay develops and fosters leaders — providing education about local community’s strengths and opportunities, to encourage community stewardship.”

## Program Elements

Participants meet one day per month, October through May, following a two-day overnight retreat in September. Programs focus on Green Bay’s local economy, education, local history and heritage, diversity and cultural awareness, human services, government and environment. In addition, small groups work on projects designed to enhance awareness of community problems, identify systems and methods to affect change, and develop project management, team and presentation skills. The groups meet on their own time outside Leadership Green Bay sessions.

**YOUR ANSWERS TO THE QUESTIONS BELOW, AS WELL AS THE INFORMATION ON THIS APPLICATION, WILL BE USED AS PART OF THE SELECTION PROCESS.**

## SELECTION CRITERIA FOR LEADERSHIP GREEN BAY

The most important factor in selection is identifying those individuals most apt to utilize their leadership for the long-term benefit of the community. We strive to select a cross-section of participants from all sectors of the community. The basic criteria for achieving this selection are:

1. Select those individuals with a sincere commitment, motivation and interest to serve in the community.
2. Select those intending to seek public office, boards, commissions, or key volunteer leadership roles.
3. Select those with potential or existing opportunities for advancement to top leadership positions within their own organization, which may in turn play a significant role in the community.
4. Select individuals committed to their personal/career development.

## BACKGROUND INFORMATION

*Please type or print neatly. Use additional paper if needed.*

Name \_\_\_\_\_  
*Last First Preferred First Name Middle*

Employer \_\_\_\_\_

Job Title \_\_\_\_\_

Work/Mail Address \_\_\_\_\_  
*Street or P.O. Box City ZIP*

Work Phone \_\_\_\_\_ Preferred E-mail address \_\_\_\_\_

Home Address \_\_\_\_\_  
*Street or P.O. Box City ZIP*

Home Phone \_\_\_\_\_ Fax Number \_\_\_\_\_

Education:

*(Begin with high school, then college(s), business or trade schools and/or specialized training.)*

Name & City of School \_\_\_\_\_ Dates (from-to) \_\_\_\_\_ Degree \_\_\_\_\_ Major \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# COMMUNITY INVOLVEMENT

Record community, civic, religious, political, government, social, athletic or other activities (include all communities, not just the Green Bay area). Do not include business/professional activities. Indicate major role in the organization.

1. Organization \_\_\_\_\_

Assignment/Position \_\_\_\_\_ Year(s) involved

Describe responsibilities \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. Organization \_\_\_\_\_

Assignment/Position \_\_\_\_\_ Year(s) involved

Describe responsibilities \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. Organization \_\_\_\_\_

Assignment/Position \_\_\_\_\_ Year(s) involved

Describe responsibilities \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PLEASE ANSWER THESE QUESTIONS ON A SEPARATE SHEET OF PAPER (ONE OR TWO PARAGRAPHS)

1. Explain your one most important achievement to date.

2. In your judgement, what are three problems facing the Green Bay area today?  
Explain your reasoning and make recommendations for approaching and resolving these problems.

3. Describe the three most notable opportunities Green Bay has to offer.

4. What do you hope to gain from Leadership Green Bay? Give us an example of how you will apply this knowledge.

## REFERENCES

**Submit a letter of recommendation** from one individual (other than employer or spouse) who has knowledge of your qualifications as a Leadership Green Bay applicant. Please submit the letter with this application.

# COMMITMENT

If selected as a Leadership Green Bay participant, I understand that I am committing myself to involvement in the community upon graduation from the program. My name and contact information will be published annually in the Leadership Green Bay Directory for distribution to non-profit organizations. My name will also be given to community service organizations that are seeking volunteers.

## ATTENDANCE:

In addition to the Opening Retreat and the Closing Dinner, the time commitment is eight full-day sessions. Attendance at the two day overnight Opening Retreat and Closing and at all sessions is required. If you miss a session, you may be subject to review by the Leadership Green Bay Steering Committee as to your eligibility for graduation from the program.

## COMMUNITY PROJECTS:

In addition to the sessions, you will be asked to commit your time to a small group community project. The amount of time you will need to devote to the development of your project will be determined by consensus of your small group. Participation in the small group meetings is expected.

## TUITION:

Leadership Green Bay's tuition is \$1,825. Employers generally pay all or most of the cost, but there are limited funds available for people who demonstrate a need for financial assistance. **Tuition is non-refundable once the program begins.**

## SCHOLARSHIPS:

Partial scholarships may be available for those successful candidates (usually from a small business or non-profit agency) who demonstrate a clear need for such assistance. If accepted, do you wish to apply for tuition assistance? Yes \_\_\_\_\_ No \_\_\_\_\_

## LGB APPLICATION FEE:

There is a non-refundable application fee of \$25 **to be submitted with the written application.**

## ADMINISTRATIVE FEE:

Leadership Green Bay will assess a \$250 administrative fee for anyone who withdraws from the program after acceptance and prior to the opening retreat.

## HOW DID YOU LEARN ABOUT LEADERSHIP GREEN BAY? *Please check all that apply.*

- |   |  |                                      |  |                                |
|---|--|--------------------------------------|--|--------------------------------|
| <input type="checkbox"/> Newspaper                    | <input type="checkbox"/> Business Referral | <input type="checkbox"/> LGB Website | <input type="checkbox"/> LGB Alumni    | <input type="checkbox"/> TV    |
| <input type="checkbox"/> Friday Report                | <input type="checkbox"/> Personal Referral | <input type="checkbox"/> Employer    | <input type="checkbox"/> Chamber Event | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Other (Please Specify) _____ |  |                                      |  |                                |

## APPLICATION PROCESS TIME LINE:

- May 31 Deadline: *The first 50 {fifty} applications will be accepted for consideration.  
From that field, 40 {forty} applicants will be selected.*
- March/June: Interviews will be held  
Successful applicants will be notified as soon as selections are completed
- August: Program begins with Welcome Breakfast
- October 30: Tuition due

Signed \_\_\_\_\_ Date \_\_\_\_\_

## RETURN TO:

Jeanne Agneessens  
300 N. Broadway, Ste. 3A  
Green Bay, WI 54305

Phone: 593-3412  
Fax: 593-3457  
Email: lgb@titletown.org

## Did you enclose?

- Application
- Answers to the questions
- Letter of recommendation
- Application fee

*For Chamber Use:  
Date Application Received:*



# Schedule for Class of 2013

## Mark your Calendars

**Tuition:** The tuition fee for the 2012-2013 year is \$1,825.00. (Some scholarship assistance is available.)

**Application Fee:** \$25

**Administrative Fee:** Leadership Green Bay will assess a \$250 administrative fee for anyone who withdraws from the program after acceptance and prior to the opening retreat.

RETAIN THIS PORTION OF THE APPLICATION FOR YOUR REFERENCE. PARTICIPANTS IN THE LEADERSHIP GREEN BAY PROGRAM ARE REQUIRED TO COMMIT TIME FROM SEPTEMBER THROUGH MAY AS FOLLOWS:

- **Welcome Breakfast (7:30 a.m.-9:00 a.m.) – Thursday, Sept. 11, 2012**
- **Two-day Opening Retreat – Thursday & Friday, Sept. 20 & 21, 2012**
- **One full weekday per month as follows:**

The sessions will be conducted on the second Tuesday of each month from 7:30 a.m. to 5:00 p.m.

**TUESDAY, OCT. 9, 2012**

**TUESDAY, NOV. 13, 2012**

**TUESDAY, DEC. 11, 2012**

**TUESDAY, JAN. 8, 2013**

**TUESDAY, FEB. 12, 2013**

**TUESDAY, MARCH 12, 2013**

**TUESDAY, APRIL 9, 2013**

**TUESDAY, MAY 14\*, 2013**

\*The Closing Session includes session day and evening dinner.

100% attendance is required.

If selected for the program, please put these dates on your calendar immediately to avoid conflicts in your schedule.



**LEADERSHIP  
GREEN BAY**