



Advance

FOR IMMEDIATE RELEASE

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STATE OF THE ART KITCHEN INCUBATOR UNVEILS WEBSITE

Green Bay, Wis. (July 6, 2011) – As many entrepreneurs may know firsthand, one of the most daunting aspects of starting a business in the food and restaurant industry is the costs of establishing a commercially licensed kitchen. Now, with the help of a newly launched website, food entrepreneurs can learn about – and tap – the benefits of the Brown County Culinary Kitchen shared-use kitchen.

The Brown County Culinary Kitchen’s website – available at bcculinarykitchen.org – offers a host of helpful features, including information on what the kitchen incubator offers, how to get started using the kitchen (including application), photos and other details on the kitchen, and a “Who’s in the Kitchen” section through which clients can share business information, contact information and even a link to their own websites. Approved and licensed kitchen clients can also use the website’s scheduling software to request time in the kitchen, quickly and conveniently.

“The ‘Reserve Time in the Kitchen’ is one of the most valuable pieces on the site as it allows clients to quickly determine whether or not they can use the kitchen prior to making a commitment to customers,” said Fred Monique, interim president of the Green Bay Area Chamber of Commerce and vice president of Advance. Advance is one of the four partners in the creation of the nonprofit kitchen; others in the collaborative effort include N.E.W. Curative Rehabilitation, the Algoma Farm Market Kitchen and Northeast Wisconsin Technical College

“In addition, the website as a whole is an effort to broadly spread the word of this offering throughout Brown County in a manner consistent with the rapidly changing communications environment in which we live,” he added.

The kitchen offers a commercially licensed area for a variety of uses to service both the short-term and long-term needs of its tenants. Classes, business coaching, technical assistance, storage and internet access are just a few amenities the incubator offers, as highlighted on the website.

For more information, contact Lisa Harmann at 920.496.2110 or lharmann@titletown.org.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. . The Green Bay Area Chamber of Commerce is a four-star accredited Chamber through the U.S. Chamber of Commerce. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit advancegreenbay.org. For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit titletown.org.

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