



Green Bay Area Chamber of Commerce

FOR IMMEDIATE RELEASE

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CHAMBER WELCOMES GRAPHIC DESIGNER

Green Bay, Wis.- (Aug. 10, 2011) - The Green Bay Area Chamber of Commerce welcomes Dana Jacobson as graphic designer. In her new role, Jacobson will lead the Chamber's design initiatives as well as provide a creative perspective for ongoing projects.

Jacobson obtained a bachelor of arts degree from the University of Minnesota in 2002 and an associate degree in marketing and graphic communications from Northeast Wisconsin Technical College in 2011.

Her graphic design repertoire includes an identity overhaul for the 2010 and 2011 American Red Cross Lakeland Chapter's Firefighters Bucket Brigade events and the program for the Red Cross' 2011 Dancing with the Stars event. In addition, Jacobson recently completed her internship at NWTC during which she created various printed materials for the school, including a complete revamping of the Tech Camp program for middle school children.

"I am absolutely thrilled to be working as graphic designer for the Green Bay Area Chamber of Commerce," Jacobson said. "It is an honor to work with such a talented and passionate team of professionals. It is the work and the people here that are going to provide a constant source of inspiration. I am looking forward to using my marketing and graphic design skills to assist the Chamber in leading economic and community development."

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. The Green Bay Area Chamber of Commerce is a four-star accredited Chamber through the U.S. Chamber of Commerce. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium.

For more information, call 920.437.8704 or visit titletown.org.

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