



Advance

FOR IMMEDIATE RELEASE

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ADVANCE BUSINESS CENTER EXPANDS ITS TECHNOLOGY OFFERINGS

Green Bay, Wis.- (Aug. 1, 2011) - The Advance Business Center incubator, located at 2701 Larsen Rd. in Green Bay, has made an investment in new technology for its business and manufacturing incubation program.

In an effort to offer its incubator tenants relevant resources and services, the Advance Business Center has added a LifeSize® video conferencing mobile unit. Thanks in part to a state grant received by the Wisconsin Business Incubation Association, the Center was one of nine incubators in the state selected to receive the unit. It has the in-house capability to connect up to four video conferencing units simultaneously. Additionally, special bridging software housed at Gateway Technical College will allow for an unlimited number of connections.

The new high-definition equipment will give incubator tenants the opportunity to connect with potential associates and clients anywhere in the world at no cost. The large 52" LCD screen will allow tenants the ability to give professional presentations directly from their laptops in addition to the video conferencing features. Outside parties not involved with the incubator may also use the equipment through a \$40 hourly rental fee.

For more information about the Advance Business Center or renting the video conferencing equipment, please contact Lisa Harmann at 920-496-2110 or lharmann@titletown.org.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the

economic development arm of the Chamber. The Chamber is a four-star accredited Chamber through the U.S. Chamber of Commerce. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit advancegreenbay.org. For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit titletown.org.

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