



Green Bay Area Chamber of Commerce

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GREEN BAY AREA CHAMBER OF COMMERCE UNVEILING CUSTOM SMART PHONE APP AT BUSINESS EXPO

Green Bay, Wis.- (March 1, 2010) – There's one more reason to visit Business Expo 2011 tomorrow, March 2, at the KI Convention Center: The Green Bay Area Chamber of Commerce is unveiling its custom smart phone application at its booth.

The Chamber's custom smart phone app – available on Blackberry, Apple and Android platforms – is the primary resource for accessing the Chamber's up-to-the-minute membership directory. It also provides access to the Chamber's event calendar, contact info, a member toolkit, Chamber social media outlets and much more.

The app, available to download for free, was produced by Jack Russell Apps, who will be onsite at the Chamber's booth to assist in downloads and to answer questions.

An-ser Services is the inaugural advertiser on the Chamber's smart phone app.

Access to the Business Expo is free with a Business Expo ticket (available from any of the Expo exhibitors) or with a valid business card. The Expo is open from 10 a.m. to 6 p.m. and features nearly than 200 exhibitors and more than 1,000 attendees showcasing products and services and reaching out to potential clients. Parking is also free with a voucher available at the registration desk, compliments of *The Business News*.

For more information, visit www.titletown.org/events/business-expo. For information on the Chamber app, please contact Lori Kaye Lodes at 920.593.3423 or llodes@titletown.org

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium. For more information, call 920.437.8704 or visit titletown.org.



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