



**FOR IMMEDIATE RELEASE**

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**ADVANCE BUSINESS CENTER WELCOMES NEW TENANT**

Green Bay, Wis.- (Jan. 19, 2011) - The Advance Business Center, located at 2701 Larsen Rd. in Green Bay, is pleased to welcome another tenant to its business incubation program.

Mike Kaczmarek, owner of iProcureDirect, has taken occupancy of office space in the incubator. iProcureDirect targets small- to medium-sized businesses managing one to nine employees within Wisconsin; the company has growth plans to extend coverage throughout the Midwest while expanding target market up to 100 employees. iProcureDirect provides direct-from-manufacturer prices on thousands of business products from hundreds of brands. The company provides additional value through its purchasing platform that allows for the consolidation of spend, by cooperative customers known as members, for promotional products, corporate apparel, business forms, office supplies and print solutions. For more information on iProcureDirect, visit its website at [www.iprocedirect.com](http://www.iprocedirect.com)

The Advance Business Center has operated a successful incubation program since 1987, serving more than 240 companies. The facility offers flexible, professional space with short-term lease options and a multitude of shared services such as office equipment, conference room space, and free on-site business counseling to growth-oriented entrepreneurs.

For more information on the Advance Business Center and its business incubation program, contact Lisa Harmann at [lharmann@titletown.org](mailto:lharmann@titletown.org) or 920-496-2110.

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Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit [advancegreenbay.org](http://advancegreenbay.org). For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit [titletown.org](http://titletown.org).

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