



**FOR IMMEDIATE RELEASE**

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**9<sup>TH</sup> ANNUAL NORTHEAST WISCONSIN GLOBAL TRADE CONFERENCE  
“BRINGING THE WORLD TO WISCONSIN”**

Green Bay, Wis.- (March 8, 2011) – The 9<sup>th</sup> Annual Northeast Wisconsin Global Trade Conference – featuring keynote speakers Robert Abernathy, group president of the North Atlantic Consumer Products division at Kimberly-Clark as well as sessions on export-import procedures, international methods of payment, Incoterms®, intellectual property protection and more – is set for Tuesday, April 19, 2011, 7:30 a.m. to 4 p.m. at the KI Convention Center in Green Bay.

The conference – themed “Bringing Wisconsin to the World – is the premier event in Northeast Wisconsin for international trade professionals, offering tools and skills needed to compete in the expanding global marketplace. The conference primarily targets CEOs of large and small businesses, business owners and senior management teams, offering educational and networking opportunities.

The Global Trade Conference is presented in conjunction with U.S. Rep. Tom Petri (R-6<sup>th</sup> District) and U.S. Rep. Reid Ribble (R-8<sup>th</sup> District).

The individual registration fee is \$70 per person with each additional person from the same company \$65 until April 8. After that date, the fee increases to \$80 for the first person and \$75 for each additional person from the same company. Students are also welcome at a reduced fee of \$15 until April 8 and \$17 thereafter.

To register, please call 920.437.8704 or visit [www.titletown.org](http://www.titletown.org). Select the event from the Events and Downloads located in the center of the page. You may also visit this website link to learn more about the event’s sessions and speakers.

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Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include:

Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit [advancegreenbay.org](http://advancegreenbay.org). For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit [titletown.org](http://titletown.org).

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