



Green Bay Area Chamber of Commerce

FOR IMMEDIATE RELEASE

Contact: Lori Kaye Lodes, 920.593.3423, llodes@titletown.org

BYRNE JOINS CHAMBER BOARD

Green Bay, WI (April 12, 2011) –The Green Bay Area Chamber of Commerce welcomes Rob Byrne, director of industry and regulatory affairs at Schreiber Foods, to its board of directors.

It's been a long trip for relative newcomer Byrne, who came to Green Bay by way of Washington, D.C., where he worked for the dairy industry with the National Milk Producers Federation and the International Dairy Foods Association. In those roles, he worked with Schreiber Foods for many years as a member of various associations before taking the industry and regulatory affairs position about a year and a half ago.

“I feel my involvement with the Chamber really enables us as a company to further show our commitment to the Green Bay community,” he said.

Although Byrne is new to the Chamber's board, his ambition to get involved and make his mark is not. He is looking to learn from the experiences of the other board members and to offer his expertise wherever possible. He believes it's important to be an active member of the community. “Simply put, we live here. As members of the community, we need to contribute wherever possible to create a positive impact,” he said.

Byrne's current position has helped him develop a relationship with the Chamber, as has the path paved by his predecessor, Deborah Van Dyk, who was also very involved. “She showed me the value in being active in Chamber events,” he said.

“This is a community with many advantages. People here are unbelievably nice, and it's funny because most people think we're a big town because of the Packers. In reality, we're a small, close-knit community that offers a great place to live.”

In addition to serving on the Chamber's board of directors, Byrne is a member of the board of directors for the Wisconsin Cheese Makers Association and the Wisconsin Dairy Products Association.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium.

For more information, call 920.437.8704 or visit titletown.org.

###