



Green Bay Area Chamber of Commerce

FOR IMMEDIATE RELEASE

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CHAMBERS MAKE GOOD ON SUPER BOWL WAGER, BENEFIT CHILDREN'S HOSPITAL OF WISCONSIN-FOX VALLEY

Green Bay, WI (April 11, 2011) – A wager by the Green Bay Area and Greater Pittsburgh Chambers of Commerce paid off today for the more than 12,000 children seen annually by the Children's Hospital of Wisconsin-Fox Valley hospital and clinics.

Several technological products that will engage or help these young patients recently arrived at the Neenah-based Children's Hospital of Wisconsin facilities. Their presence is the result of the Green Bay Area Chamber of Commerce winning the bet it placed when the Green Bay Packers faced – and conquered – the Pittsburgh Steelers on Feb. 6.

The newly arrived items for Children's Hospital patients include some of the best in Pittsburgh-area innovation including a Kids Interactive Creation Kiosk (K.I.C.K) by Electric Owl Studios; two mamaRoo robotic baby chairs and the Toy Story Mania TV game by Schell Games.

“Through a wager between the Green Bay Area Chamber of Commerce and the Pittsburgh Chamber of Commerce intended to highlight and accentuate the respective leading-edge manufacturing capabilities prevalent in both cities, we are pleased to be able deliver these items to the Children's Hospital of Wisconsin-Fox Valley,” said Fred Monique, interim president of the Green Bay Area Chamber of Commerce. We would like to acknowledge the role that the Green Bay Packers' victory played in bringing these items to the Children's Hospital patients.”

The K.I.C.K. is a touch screen gaming kiosk for kids – appropriately custom painted in green – designed to ease the fear and anxiety that accompanies a hospital visit. It's going to reside in the hospital's ambulatory clinics, which offer asthma/allergy, cardiology, dermatology, endocrinology/diabetes, gastroenterology, general surgery, genetics, orthopedics, rehabilitation

(physical, occupational and speech therapy) and urology care. The mamaRoo is the only infant seat that mimics the natural motions parents make to comfort their babies and will be placed in the hospital's Neonatal Intensive Care Unit. The Toy Story Mania TV Game is a handheld game intended to provide a few moments of lightness and fun to young patients in the hospital's Pediatric Care Unit.

“We’ve been excited to receive these items since we first heard about the wager. They will help to comfort and entertain children in our hospital and clinics, helping to ease the stress of hospitalization,” said Tim Klunk, executive director, Children’s Hospital of Wisconsin-Fox Valley. “We can only hope for a rematch and another win next year.”

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium.

For more information, call 920.437.8704 or visit titletown.org.

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