



Green Bay Area Chamber of Commerce

FOR IMMEDIATE RELEASE

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GREEN BAY AREA CHAMBER OF COMMERCE EARNS FOUR-STAR ACCREDITATION

Green Bay, WI (March 31, 2011) – The Green Bay Area Chamber of Commerce is pleased to announce it has earned four-star accreditation from the United States Chamber of Commerce.

The Chamber is one of only four accredited chambers in the state and joins the leagues of the elite in the chamber world. Accredited chambers represent the top three percent of chambers in the U.S.

Accreditation is the only national program that recognizes chambers for their effective organizational procedures and community involvement. To receive accreditation, a chamber must meet minimum standards in operations and programs including governance, government affairs and technology. The extensive self-review can take six to nine months to complete.

Chamber accreditation was one of the top items on the Green Bay Area Chamber of Commerce's board of directors' agenda for the 2010-2011 fiscal year. Not only did the rating validate our performance as a chamber, but the process was invaluable as well, said Gail McNutt, chair of the Chamber's board of directors and CEO of the Girl Scouts of Northwestern Great Lakes. "Through the very thorough process of applying for this rating, we reviewed every aspect of the chamber – every process, department and function. It was a wonderful opportunity for self-assessment. We could not be more pleased with the four-star rating. Our membership can be confident we are a well run organization," she said.

The prestigious recognition is a direct confirmation of the quality and commitment of the organization on many levels. "It's an indicator of the quality of our staff in conjunction with strong volunteer, committee and board structure that provides our area with a clear standard of excellence in the ongoing pursuit of economic and community development," said Fred Monique, interim president of the Chamber and vice president of Advance.

For a list of accredited chambers and criteria, please visit
<http://www.uschamber.com/chambers/accreditation>.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium. For more information on Partners in Education, visit GreenBayPartnersinEducation.org or call 920.437.8704. For more information about the Chamber, call 920.437.8704 or visit titletown.org.

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