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24TH ANNUAL EXCELLENCE IN BUSINESS AWARD RECIPIENT ANNOUNCED

Green Bay, Wis.- (Oct. 19, 2010) – The Green Bay Area Chamber of Commerce announced the 24th Annual Excellence in Business Award recipient at its Oct. 18 annual meeting – **MCL Industries, Inc.**

MCL Industries of Pulaski was chosen for the award based on several criteria, including employing 100 or more employees, being located in Northeast Wisconsin and a member of the Green Bay Area Chamber of Commerce, and exemplifying outstanding growth, significant achievements in innovation and superior community involvement. The company specializes in products and solutions for manufacturers of electrical control systems and mechanical assemblies for heavy duty vehicles. MCL has the unique capability of discovering market niches, including the 2008 discovery of a customer need for low volume parts, resulting in the launch of Ingenuity Industries. The company, a supplier to Oshkosh Corporation, was the proud recipient of the Oshkosh Corporation's Supplier of the Year Award in 2007 and 2009. In addition, the company supports the Pulaski and Green Bay school districts and the rest of the community, giving back at least 10 percent of the company's profits. In 2009, MCL and its subsidiaries donated over \$920,000.

“In these difficult economic times, MCL Industries has not only demonstrated the ability to significantly grow and expand its business, but has been able to accomplish this while continuing a high level of performance to its customers; respect for the efforts of its people; and maintaining its strong community involvement,” said Fred Monique, vice president of Advance.

The Excellence in Business Award was created by Advance, the economic development arm of the Green Bay Area Chamber of Commerce, to identify and recognize the many ways in which local business has enhanced our area.

Other nominees for the award included KI, NEW Plastics Corp., Titletown Oil, Prevea, BayCare Clinic, Faith Technologies and Ameriprise Auto & Home Insurance.

For more information, contact Fred Monique at Monique@titletown.org or (920) 496-2118.

Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, Urban Hope Entrepreneur Center, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit advancegreenbay.org. For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit titletown.org.

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