



**FOR IMMEDIATE RELEASE**

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**ADVANCE ANNOUNCES 24<sup>TH</sup> ANNUAL  
EXCELLENCE IN BUSINESS AWARD NOMINEES**

Green Bay, Wis.- (Sept. 23, 2010) – For almost a quarter of a century, Advance and the Green Bay Area Chamber of Commerce have been honoring esteemed businesses with the Excellence in Business Award at its annual dinner. This year, we’re pleased to announce eight nominees will vie for the title of “Excellence in Business” award recipient: **KI, NEW Plastics Corp., MCL Industries, Titletown Oil/Grand Central Station, Prevea Health, BayCare Clinic, Faith Technologies** and **Ameriprise Auto & Home Insurance**.

The winner will be announced at the Chamber’s annual dinner, “Lead the Way: Taking the Pulse of the Economy,” set for Monday, Oct. 18, at the KI Convention Center. The night’s keynote speaker is John Zogby, renowned pollster of Zogby International.

The Excellence in Business Award was created by Advance, the economic development arm of the Green Bay Area Chamber of Commerce, to identify and recognize the many ways in which local business has enhanced our area. Nominated business meet specific criteria for the award, including: being a Chamber member located in Northeast Wisconsin with 100 employees or more and demonstrating business success, community involvement and innovation.

For more information on the award, contact Cindy Gokey at 920.496.8930 or [cgokey@titletown.org](mailto:cgokey@titletown.org).

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Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to promote economic and community development. Chamber programs include Advance, the economic development arm of the Chamber. Advance is a partner in the Business Assistance Center, a partnership of organizations providing assistance and resources for growing businesses in the New North. Other partners include: Northeast Wisconsin Technical College Center for Entrepreneurship, SCORE, Urban Hope Entrepreneur Center, UWGB Small Business Development Center, Wisconsin Business Development Finance Corporation, Wisconsin Entrepreneurs Network, and Wisconsin Manufacturing Extension Partnership.

For more information about Advance, contact Fred Monique, 920.496.2118, or visit [advancegreenbay.org](http://advancegreenbay.org). For more information about the Green Bay Area Chamber of Commerce and its programs, call 920.437.8704 or visit [titletown.org](http://titletown.org).

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