



PO Box 1660 | Green Bay WI 54305 | (920) 437-8704 | [healthylifestylescoop.org](http://healthylifestylescoop.org)

## FOR IMMEDIATE RELEASE TO ALL POOL 5 PROSPECTS AND THE MEDIA

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### Healthy Lifestyles Cooperative selects Network Health Plan for 2011, adds informational sessions

The Healthy Lifestyles Cooperative is pleased to announce it has selected Network Health Plan as its insurer/health benefits provider for the fifth insurance pool of Cooperative members for 2011. Pool 5 will begin a one-year contract for employers with **2 or more employees** on Jan. 1, 2011. An added benefit is that employers can join Pool 5 at any time during the year.

“Network Health Plan is well aligned with our wellness orientation as a cooperative,” said Randy Connour, executive director, Healthy Lifestyles Cooperative. “They offer significant expertise in consumer-directed healthcare and wellness plans and substantial discounts because of the company’s marketplace presence in Northeast Wisconsin. Rewards are available at an employer’s renewal if certain wellness criteria are met.”

Network Health is equally excited to partner with the Cooperative.

“We are pleased to have the opportunity to team up with the Healthy Lifestyles Cooperative. At Network Health Plan, we believe we are much more than an insurance company. A fundamental part of our mission is to help people find ways to lead a healthier and happier life. The Cooperative’s is a perfect match with ours,” said Sheila Jenkins, president, Network Health Plan.

Free, non-commitment informational meetings will be held for prospective members at the Green Bay Area Chamber of Commerce, 300 N. Broadway, Ste. 3A, Green Bay:

Thursday, Oct. 28, 11:30 a.m. to 1 p.m. Lunch will be served.

Wednesday, Nov. 3, 11:30 a.m. to 1 p.m. Lunch will be served.

Thursday, Nov. 4, 8 a.m. to 9:30 a.m. Breakfast will be served.

To learn more, or to RSVP to any of these events, please call the Chamber of Commerce at (920) 437-8704. You may also RSVP online at [www.titletown.org](http://www.titletown.org).



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The Healthy Lifestyles Cooperative is a non-profit organization with a mission to provide Northeast Wisconsin employers with a health insurance plan that achieves stable premium rates through cooperative purchasing, personal accountability and healthier lifestyles. Currently, the Cooperative serves 90 companies totaling more than 1,500 lives.

Network Health Plan provides health insurance and services to approximately 165,000 members, including Medicare members, across Northeast Wisconsin. Network Health Plan has achieved Excellent accreditation status from the National Committee for Quality Assurance (NCQA), the highest possible level. It has been nationally ranked in the Top 50 Health Insurance Plans in the NCQA Best Health Plans in America listing since 2004.

Network Health Plan is part of Affinity Health System, a Catholic, mission-oriented regional health care network, a partnership of Ministry Health Care and Wheaton Franciscan Healthcare.