



# Green Bay Area Chamber of Commerce

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**GREEN BAY AREA CHAMBER RECIPIENT OF TWO AWARDS**

Green Bay, Wis.- (June 9, 2010) - The Green Bay Area Chamber of Commerce is excited to announce it has received two 26<sup>th</sup> Annual Awards for Communication Excellence awards from the American Chamber of Commerce Executives (ACCE).

The Awards for Communication Excellence recognizes distinction in all areas of communication. In the electronic communications category, the Chamber received the Excellence Award for the “Golden Apple Awards Televised Program” hosted in April 2009. For the campaigns and programs category, the Chamber received the Grand Award for the “Be a Social Media Rockstar Event” hosted in August 2009.

The Grand Award is issued to five recipients. According to the ACCEs Web site, The five entries that are awarded this level raise the standards and set the pace for communications excellence. The Excellence Award is issued to entries that surpass the “fundamental standards and criteria of communications excellence.”

The Green Bay Area Chamber’s “Golden Apple Awards Televised Program,” the Excellence Award recipient, is a yearly event hosted by the Chamber since 1994. The Golden Apple Awards unite business, education and the public in celebrating esteemed educators, business partners and the future workforce.

Paul Jadin, president, Green Bay Area Chamber of Commerce, commented on the Golden Apple win. “It truly is a one-of-a-kind program. It’s had longevity and community support,” he said.

“Be a Social Media Rockstar,” the Grand Award recipient, informed nearly 150 attendees of the usage and benefits of Twitter, Facebook, LinkedIn and other social media in the business setting. Dana VanDen Heuvel of MarketingSavant and Kiar Olson of Element Creative were integral to preparing the event as well as presenting on social media topics. “We really did hit on a timely topic,” commented VanDen Heuvel of the award. “There was a lot of community

involvement with different sponsors, speakers and excitement in the business community and Green Bay.”

The Grand Award will be presented to the Green Bay Area Chamber of Commerce at the annual ACCE convention, which is being held in Milwaukee, Aug. 4 to 7.

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Established in 1882, the mission of the Green Bay Area Chamber of Commerce is to serve as the focal point of economic and community development. Chamber programs include Advance, Partners in Education, Leadership Green Bay, Brown County Teen Leadership, Current Young Professionals Network, Good Government Council and the International Business Development Consortium.

For more information, call 920.437.8704 or visit [titletown.org](http://titletown.org).

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