

24th Annual Excellence in Business AWARD

The EXCELLENCE IN BUSINESS Award was created by **Advance** to help identify and recognize the many ways in which local business has enhanced our area. Recognition will be given to a business that has excelled in efforts and achievements over its two most recent fiscal years. The award will be presented at the Green Bay Area Chamber of Commerce annual meeting and volunteer recognition program in early fall.

NOMINATION CRITERIA

- Company must have 100 or more employees located in Northeast Wisconsin.
- Nominated firm must be a member of the Green Bay Area Chamber of Commerce.
- Company must demonstrate
 - business success
 - community involvement
 - innovation in business practices
- Companies may nominate themselves, or be nominated by another Chamber of Commerce member.



ADVANCE
GREEN BAY AREA
ECONOMIC DEVELOPMENT

A PROGRAM OF
THE GREEN BAY AREA CHAMBER OF COMMERCE

PAST WINNERS INCLUDE:

Carver Boat Corp. LLC
Independent Printing Co. Inc.
Schneider Communications
Humana Inc.
Krueger International
ShopKo Stores, Inc.
American Medical Security
Erving Paper Products, Inc.
Tufco Technologies, Inc.
MEGTEC Systems, Inc.
Services Plus
Bay Towel, Inc.
PDQ Manufacturing Inc.
Anamax Corporation
WPS Resources Corporation
Belmark, Inc.
Prevea Clinic
Coating Excellence International
Green Bay Converting Inc.
Aurora BayCare Medical Center
Festival Foods
Nsight & Cellcom
Procter & Gamble
Enzymatic Therapy



E X C E L L E N C E I N B U S I N E S S A W A R D

NOMINATOR INFORMATION

NAME _____

FIRM _____

PHONE _____ FAX _____

E-MAIL _____

NOMINEE INFORMATION

COMPANY NAME _____

PRESIDENT OR CEO _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

YEAR ESTABLISHED IN NORTHEAST WISCONSIN _____

YES NO LOCATION: _____

IS CORPORATE HEADQUARTERS LOCATED HERE? IF NOT, WHERE IS IT? _____

Nominations should be in typewritten form and limited to five (5) pages, plus supporting documentation. Please refer to letters and numbers when responding to each consideration. Electronic submissions (available as a download) from our website, www.titletown.org, are strongly encouraged.

A. Business Success
(50% weighting for award)

- A.1. Provide a narrative and supporting documentation that describes the asset/sales growth during the two most recent fiscal years.
- A.2. Describe the growth of employment from June 2008 to June 2010.
- A.3. Explain what steps the company has taken to increase return on investment for owners or shareholders.
- A.4. Detail other measures of success that apply to the nominee's industry and how the nominee's performance compares with those standards.

B. Community Involvement
(30% weighting for award)

- B.1. Describe the nominee's involvement in local, state or national organizations or governmental bodies that impact Northeast Wisconsin.
- B.2. Identify ways in which the nominee has encouraged or supported employee involvement in community activities.
- B.3. Describe the efforts of the nominee to enhance the image of our area through communications with people who live or work outside the community.

C. Innovation Enhancement
(20% weighting for award)

- C.1. Provide examples of this company's creativity in:
 - increasing productivity
 - using technology
 - increasing customer base
- C.2. Describe innovative approaches the nominee has implemented to retain, recruit and train quality employees.
- C.3. Explain how the nominee has ensured or encouraged diversity in the workplace.
- C.4. Detail the initiatives the nominee has undertaken to set itself apart from other firms in its industry.

D. Other reasons this company should be recognized.

- D.1. Are there any other reasons this nominee should receive this award?
(will be used as a tiebreaker)

**MUST BE SUBMITTED
 ON OR BEFORE
 MONDAY, AUGUST 9, 2010.**

Please mail to: Cynthia Gokey,
 Economic Development Coordinator
 Advance
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 Green Bay, WI 54303
 e-mail: cgokey@titletown.org